



National Geographic

# Center for Sustainable Destinations

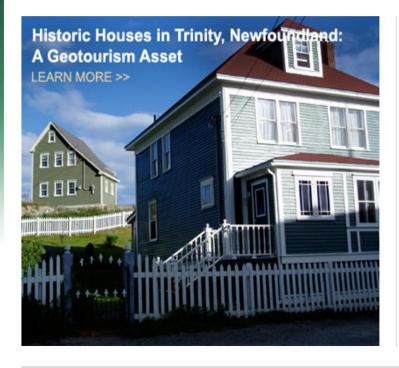
Working to protect the world's distinctive places through wisely managed tourism and enlightened destination stewardship.

MAIN GEOTOURISM

FOR PLACES TRAVELERS

PROFESSIONALS GEOTOURISM MAP

RESOURCES ABOUT CSD



#### Video



Video: What Is Geotourism?

Learn about geotourism by seeing what real practitioners have done.

#### Video: Choices

Choices travelers and communities make today shape the destinations of tomorrow.

#### CSD Projects

- East Tennessee Geotourism MapGuide
- Crown of the Continent MapGuide
- Baja California MapGuide (PDF)
- Helping Hotels Enact Responsible Tourism

ADVERTISEMENT



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# **Center for Sustainable Destinations**

Working to protect the world's distinctive places through wisely managed tourism and enlightened destination stewardship.

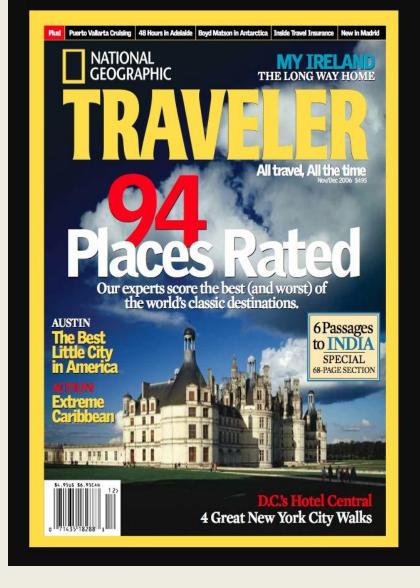


## geotourism

Tourism that sustains or enhances the geographical character of a place its environment, culture, aesthetics, heritage, and the well-being of its residents.



Center for Sustainable Destinations



# **Index of Destination Stewardship**

## SIX CRITERIA

- Environment
- Cultural/social impact
- Aesthetics
- Built heritage
- Tourism management
- General outlook

## **RATING SCALE**

- 0-2 Catastrophic
- 3-4 In serious trouble
- 5-6 In moderate trouble
- 7-8 Minor difficulties
- 9 Authentic, unspoiled, and likely to remain so
- 10 Enhanced



Center for Sustainable Destinations

## Destination Scorecard

Tight land-use codes protect Tuscan landscapes that seem to come from an artist's brush. "A genuine, cultured atmosphere," adds one panelist, Pref. A.P. Grims, University of Teronto.

82 Norwegian Fjords 75 Scottish Highlands 74 Quebec City Old Town, Vermont, Kyoto Historic Area 71 Tuscany

HEGOOD

## **Destination Scorecard**

Mont-St.-Michel, France, rates well for historic preservation, poorly for overcrowding and environmental neglect that filled its bay with slit, and moderately well for outlook, as plans move ahead to restore the bay.-

67 Galápagos
66 Great Barrier Reef Machu Picchu
62 Fiji Hawaii
61 Mont-St.-Michel

58 Bali

# NOT SO BAD









## **OUR STRATEGIC PLAN**

OUR MISSION: To strategically manage Hawaii tourism in a sustainable manner consistent with economic goals, cultural values, preservation of natural resources, community desires and visitor industry needs.



FIND A LODGE  $\lor$  BY DESTINATION  $\lor$  BY ACTIVITY  $\lor$  ABOUT OUR LODGES  $\lor$  WAYS

WAYS TO STAY  $\checkmark$ 

**REQUEST A RESERVATION** 

## **Tiamo Resort**

LOCATED IN SOUTH ANDROS ISLAND, BAHAMAS

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ABOUT

THE EXPERIENCE

ROOMS

RATES & SPECIAL OFFERS

ABOUT THE DESTINATION

PLAN YOUR STAY

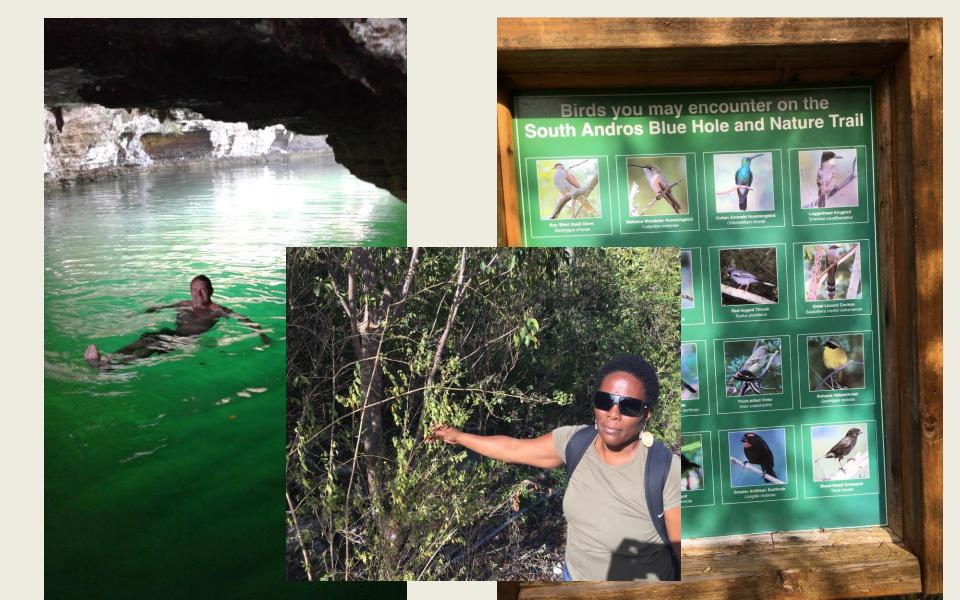
PHOTOS

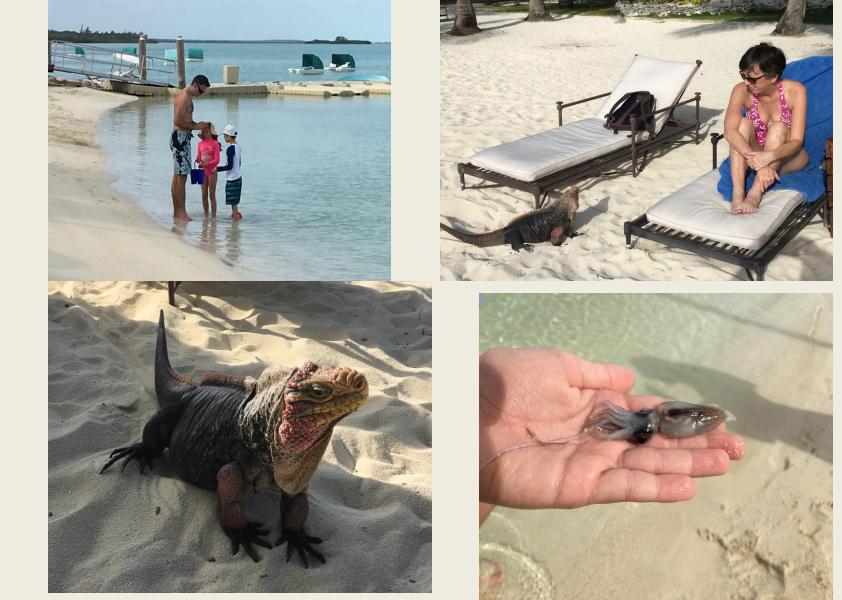
OTHER WAYS TO VISIT THIS LODGE

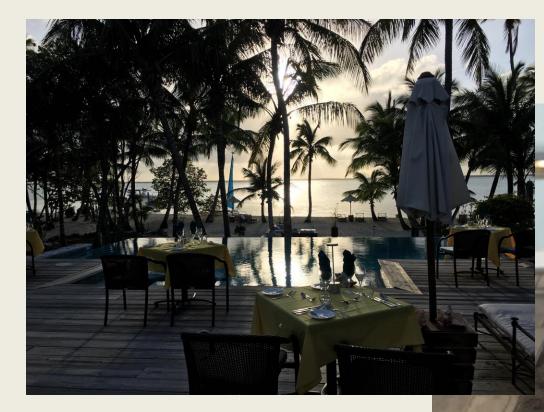


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#### 9AM - 9 PM ROOM SERVICE AT CHARGE SALADS

snac

CHEF CAESAR SALAD Lemon Grilled Chicken Breast or Garlic Sautéed Tiger Prawns

Tramo

SWEET TIAMO Crisp Spinach Salad, Grilled Pear Wedges & Vinaigrette

ANDROS SALAD Green Salad, Grilled Pineapple Salad & Vinaigrette

#### SANDWICHES

TIAMO B.L.T. Bache with Lettuce, Tomatoes & Brie Cheese

TUCA WRAP Toris Local Style, Lemon Aioli in Flour Toris OPEN FACL Brie Cheese Local Steak Tomato, Balsamic Humority & Loca

> SWEET TOUCH FRESH FRUIT & CHEESE PLATE - S19 PASTERY OF THE DAY - S9



Exec Chef—Keith Rolle Locally trained at Nassau Culinary Institute 9.AM - 9 PM ROOM SERVICE AT CHARGE SALADS

snac

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> SWEET TOUCH FRESH FRUIT & CHEESE PLATE - \$19 PASTERY OF THE DAY - \$9



FIND A LODGE V BY DESTINATION  $\lor$  BY ACTIVITY  $\lor$ ABOUT OUR LODGES V **REQUEST A RESERVATION** WAYS TO STAY  $\sim$ LEARN MORE ABOUT OUR SUSTAINABLE TOURISM IMPACT



### SUPPORT FOR LOCAL COMMUNITIES

Caring about people is a fundamental aspect of our lodges' commitment to sustainable tourism. All of our lodges are engaged in their communities, providing not only employment, but also opportunities in education, health, and small business development. Sourcing locally goes beyond supplies and jobs to building for the future — from Kasbah Du Toubkal's five-percent guest levy, which supports a community development fund administered by local villagers who decide how best to invest in their community, to Reserva do lbitipoca's decision to turn over ownership of their lodge to local employees, empowering them to utilize their tourism success as a vehicle for improving livelihoods and reducing poverty.

#### MORE THAN **US \$3 MILLION** PROVIDED TO FUND COMMUNITY DEVELOPMENT INITIATIVES

A SCHOOLGIRL WATERS A SAPLING AS PART OF A SCHOOL PROJECT SPONSORED BY THE BUSHCAMP COMPANY, ZAMBIA.

















Explore Your Observations Community V Identify More V

Life > Animals > ... > Mole and Ant Crickets > Mole Crickets 👻 🚥

## Mole Crickets (Family Gryllotalpidae)







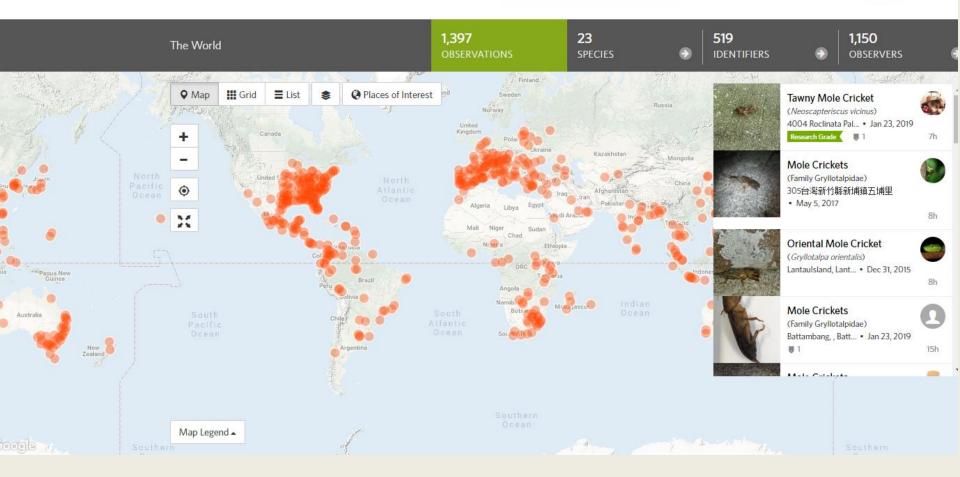
### Observations





\Xi Filters

Go







**5 PLACES** 

# Five Places to Go in Burien, Wash.

In suburban Seattle, downtown Burien is on the rise, thanks in part to several outposts of popular Seattle spots.





# What kind of tourism provider do you want to be??

# johnfrancis@verizon.net