Wednesday February 5th 2020

Travel Planner Forum: Best Practices I (4 Options)
10:00am - 11:00am  **Travel Planners Only**

Participate in a series of roundtable discussions and professional development opportunities created specifically for your stakeholder group - and held on one single day.
Donor Travel Advanced: Travel with Impact - Beyond the basics

Creating transformative donor trips that serve multiple stakeholders and objectives can be a challenge for even the most experienced travel planners. In this interactive session, we’ll take a deep dive into your burning questions - from measuring impact, to collaborating with fundraising colleagues, to project management issues - and develop new strategies for success. Tenured travel planners will have the opportunity to learn from one another and share solutions for today’s toughest challenges in donor travel. Designed as an advanced session.

Travel Planner Forum: Best Practices II (4 Options)
11:15am - 12:15pm Travel Planners Only

Participate in a series of roundtable discussions and professional engagement opportunities created specifically for travel planners - and held on one single day.

Donor Travel Fundamentals: The pitfalls and possibilities

Affinity travel programs can be one of the most effective ways of raising funds and engaging supporters - but only if done right. This fundamentals session will explore different models for donor travel, along with their advantages and common challenges. If you are new to donor travel come learn how to craft a travel program strategy, establish goals and objectives, and create customized opportunities for authentic and long-term engagement. Whether you’re currently learning the ropes in a new role or exploring models to develop a new program, you’ll leave with specific ideas to optimize your existing travel programs and framework to launch new initiatives.