



GLOBAL *rescue*

TRAVEL RISK | CRISIS MANAGEMENT | RESPONSE

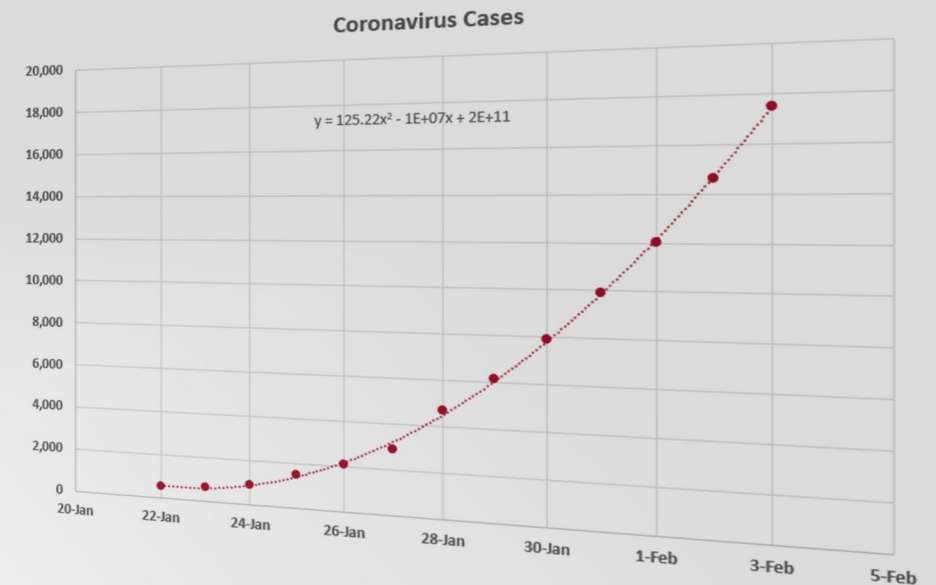


FROM MY PRESENTATION AT ETC FEBRUARY 4TH 2020:

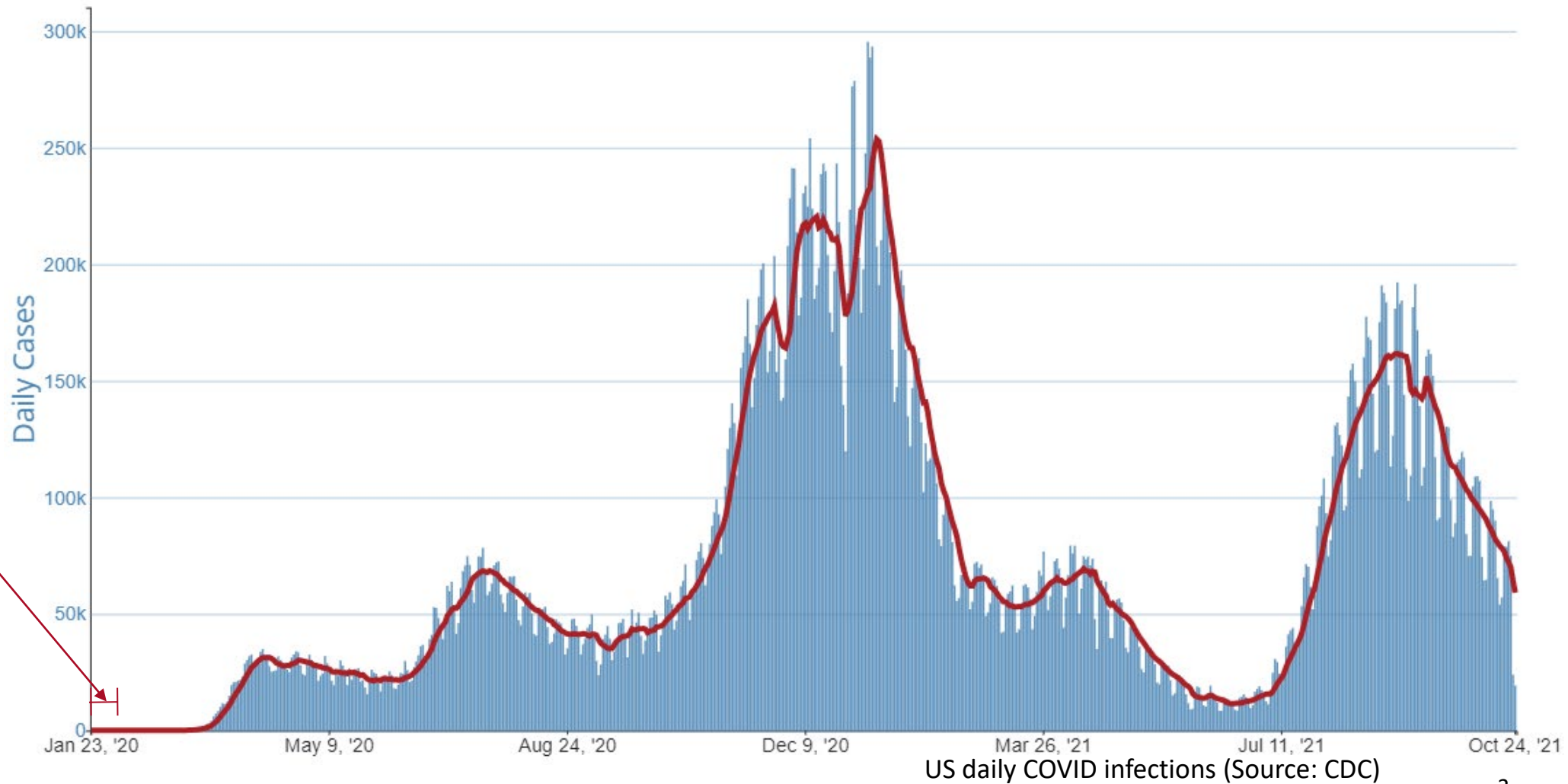
CASE STUDY #3 - MAJOR

- Novel Corona virus outbreak originates in Wuhan, China on December 31, 2019
- As of February 3, 2020, at least 17,486 have been sickened and 362 have died
- Rate of infection reflects early stages of a global pandemic
- Total cost in lives and economic impact unknown; CNN currently estimates economic losses at \$60 billion

GLOBAL  rescue



SINCE THAT TIME:



MAJOR DAMAGE TO OUR INDUSTRY GLOBALLY

2020 Key Data:

Total contribution of Travel & Tourism to GDP(USD BN):

- <200 USD BN
- 200-1,000 USD BN
- 1,000-2,000 USD BN
- 2,000-3,000 USD BN
- >3,000 USD BN

 T&T GDP change 2020

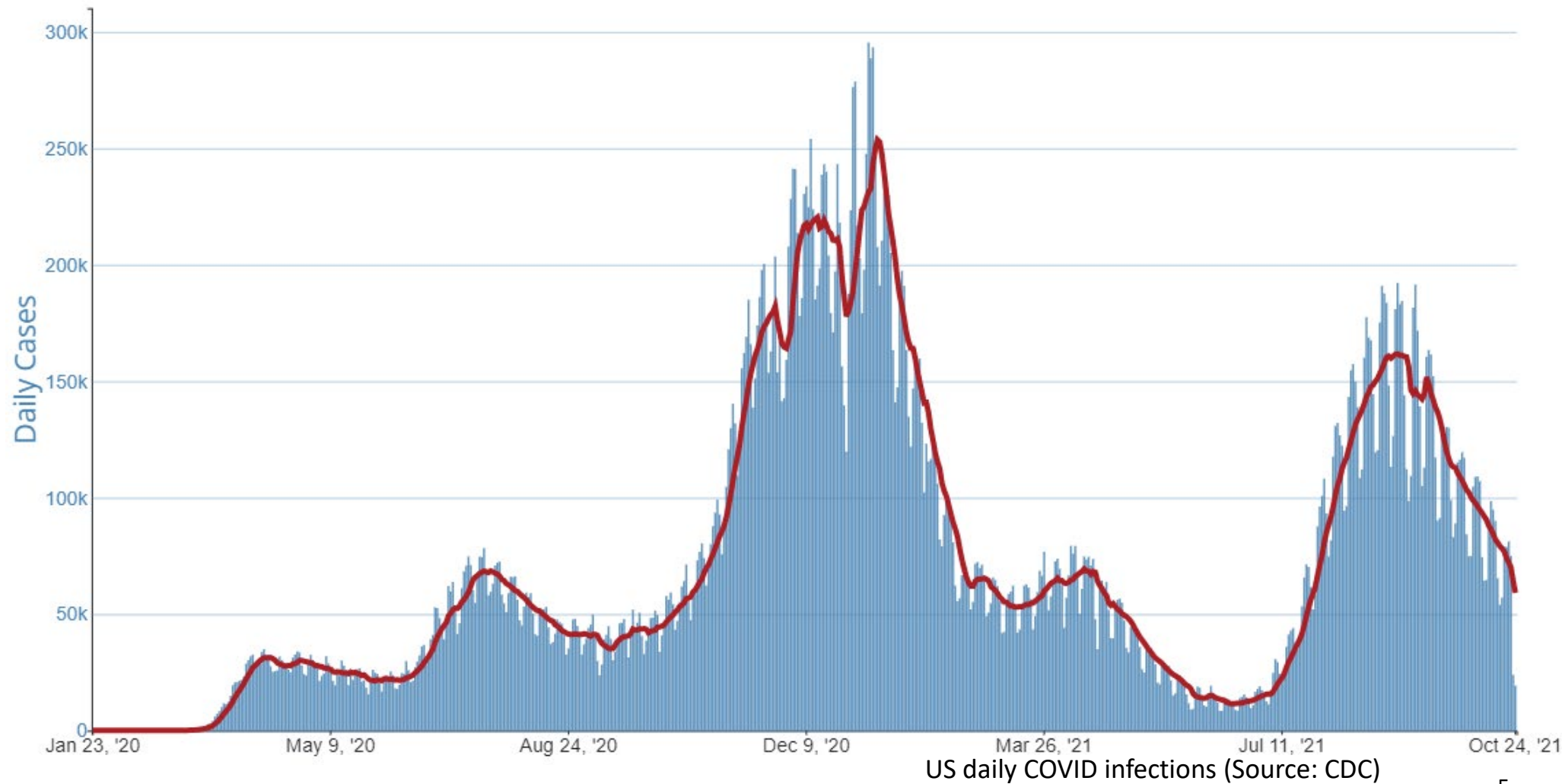
 T&T change in jobs 2020





CAUSE FOR OPTIMISM

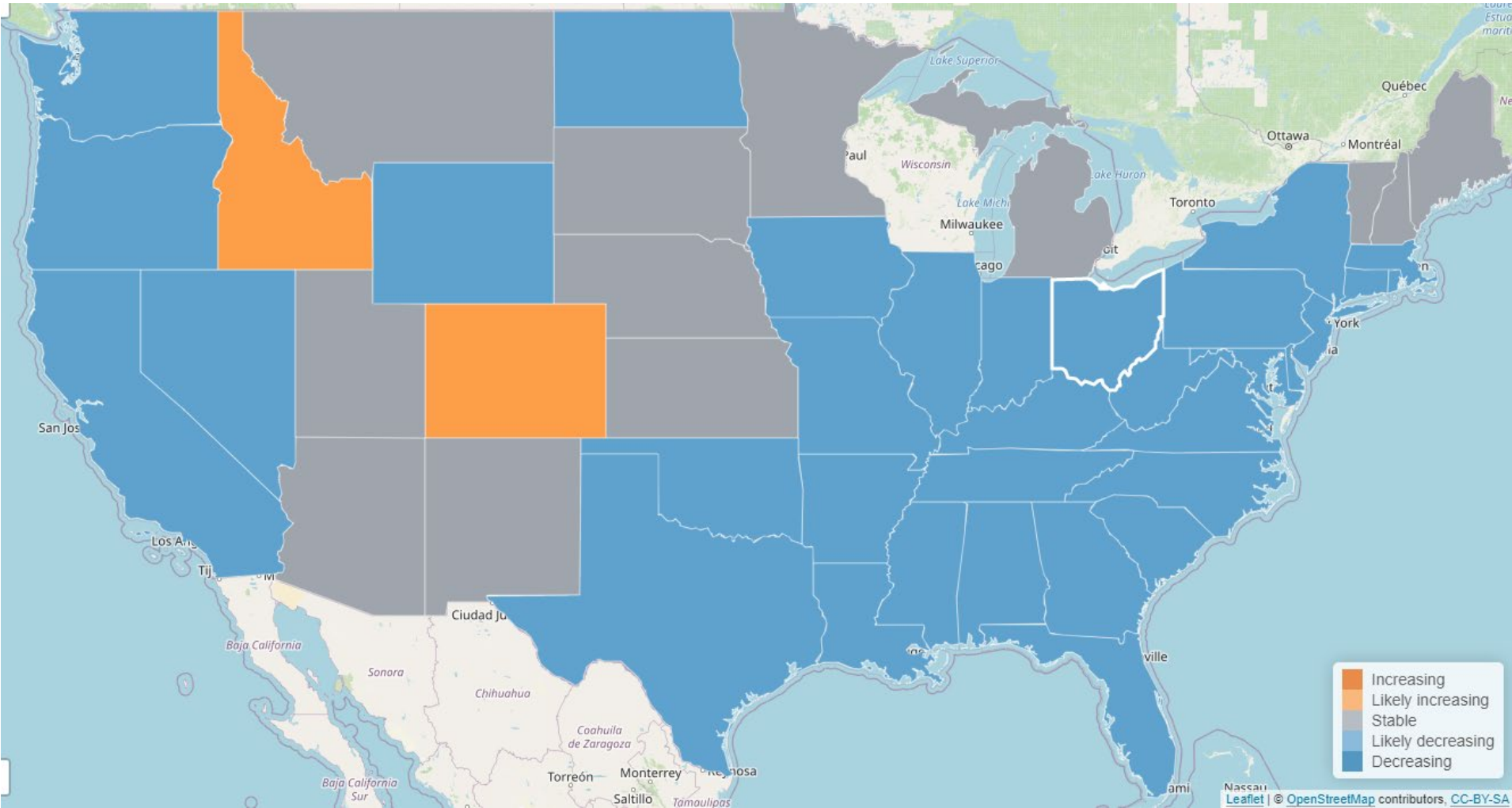
Infection rates
are in freefall
as we approach
herd immunity





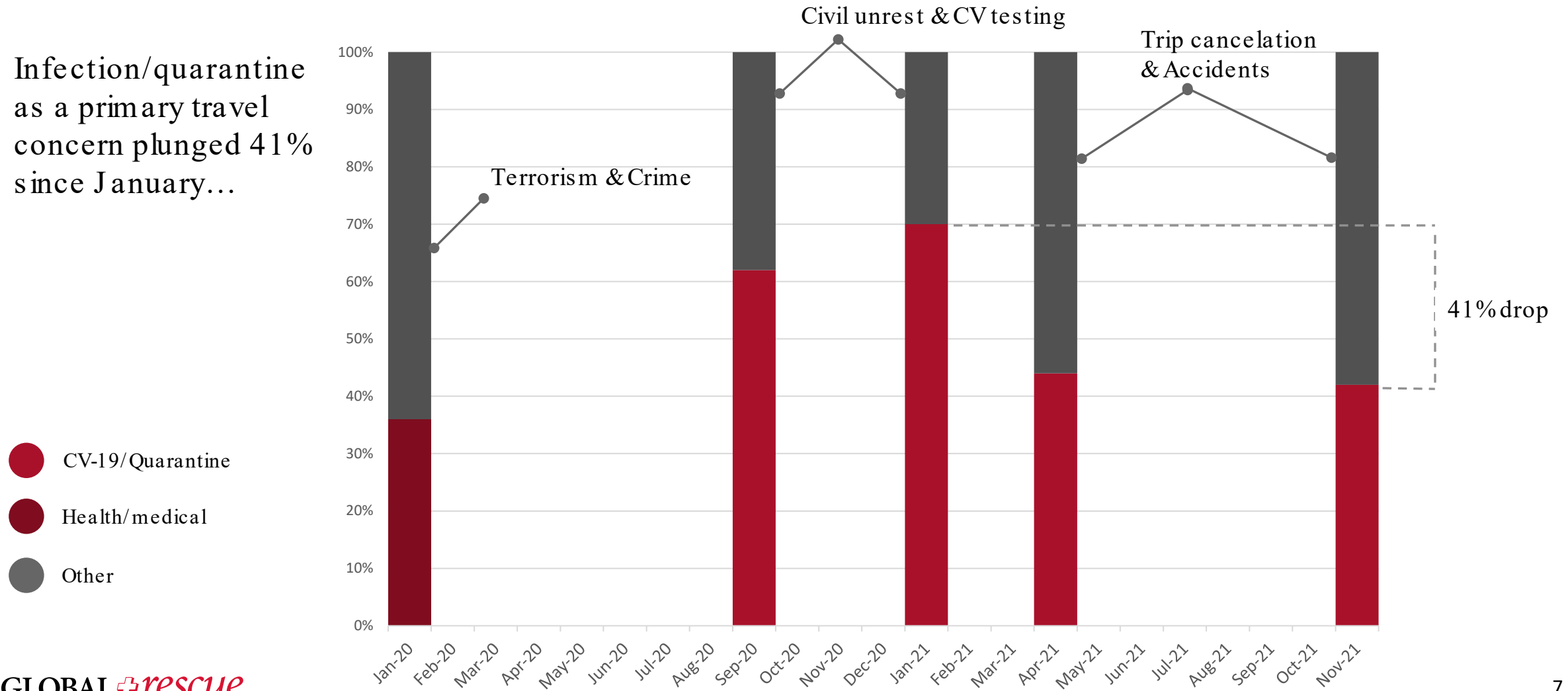
CAUSE FOR OPTIMISM

Cases are falling in X
out of 50 US States



CAUSE FOR OPTIMISM

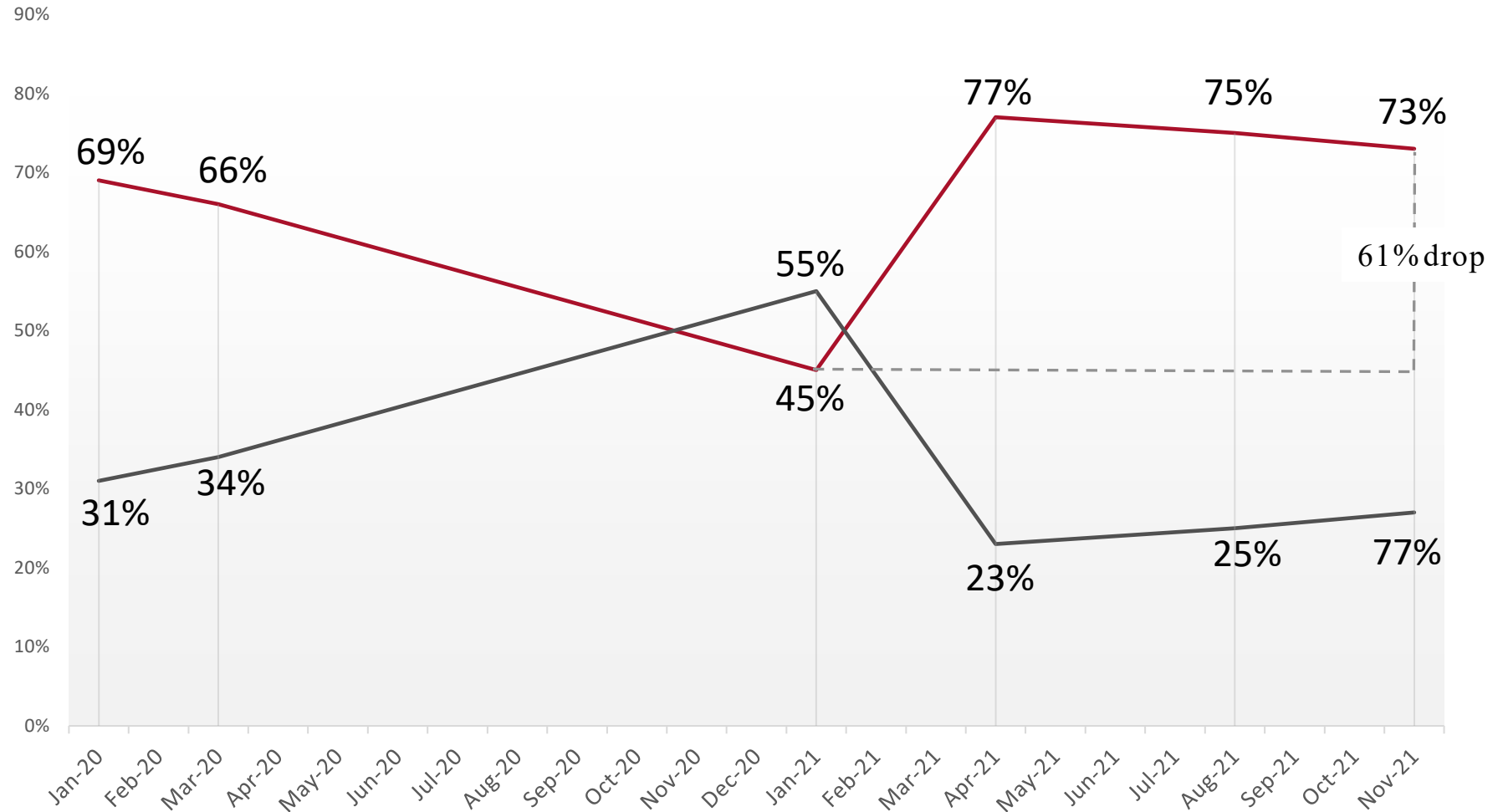
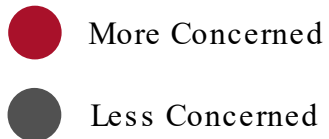
Infection/quarantine as a primary travel concern plunged 41% since January...



CAUSE FOR OPTIMISM

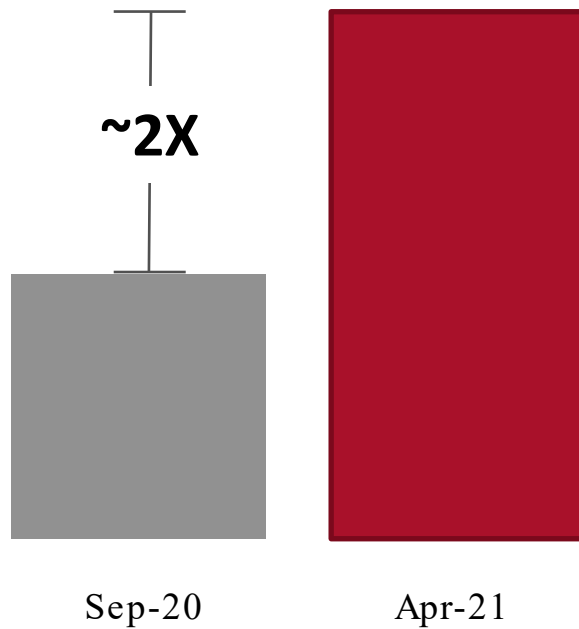
Infection/quarantine
as a primary travel
concern plunged 41%
since January...

..and confidence has
climbed 61%

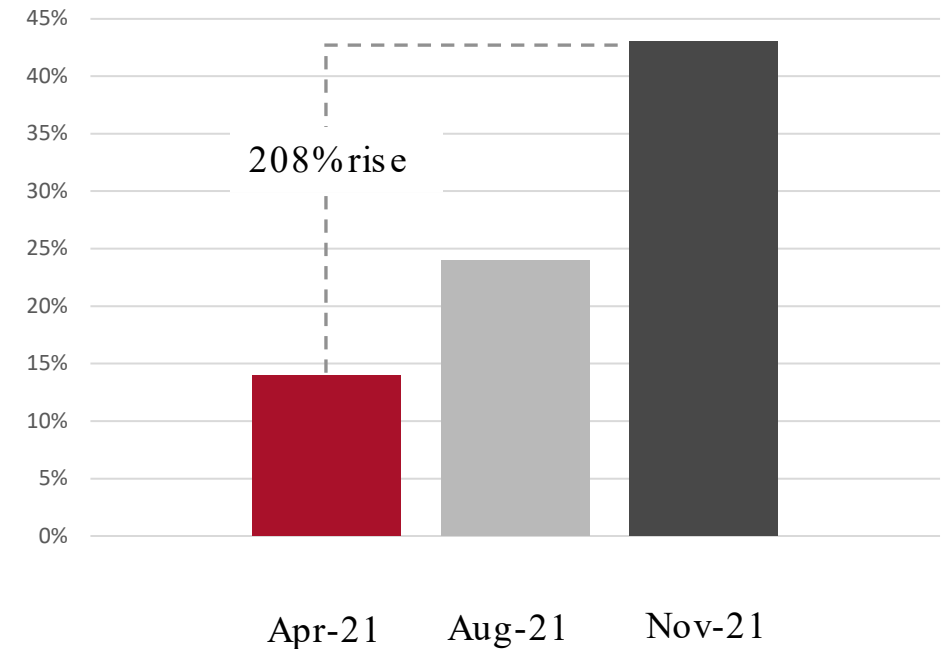


CAUSE FOR OPTIMISM

Travelers were twice as likely to plan travel internationally within 6 months in April 2021 vs. September 2020...

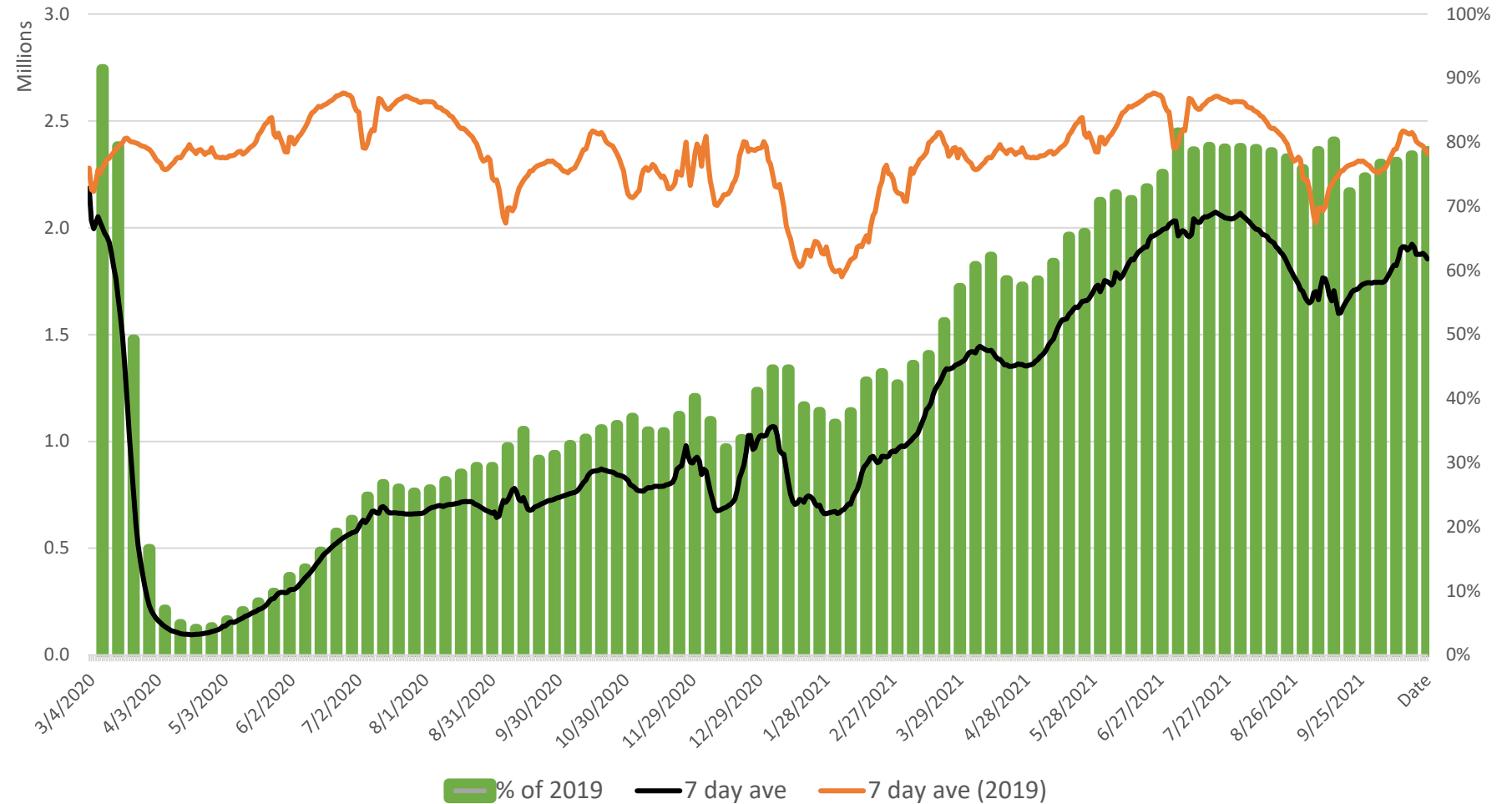


..and 208% more of them had already traveled internationally today vs April



CAUSE FOR OPTIMISM

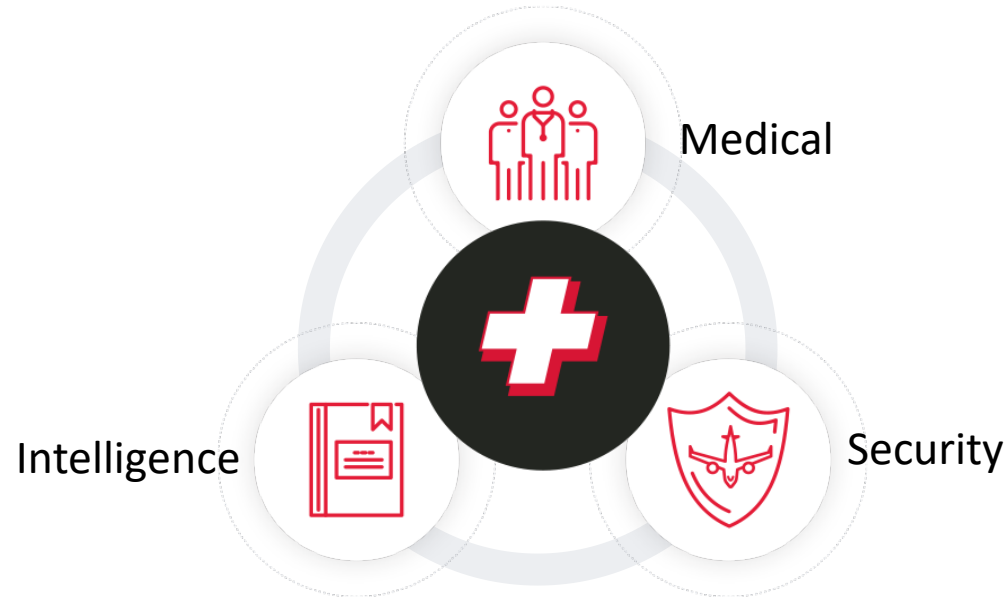
Air traffic has risen to 80% of pre-pandemic levels



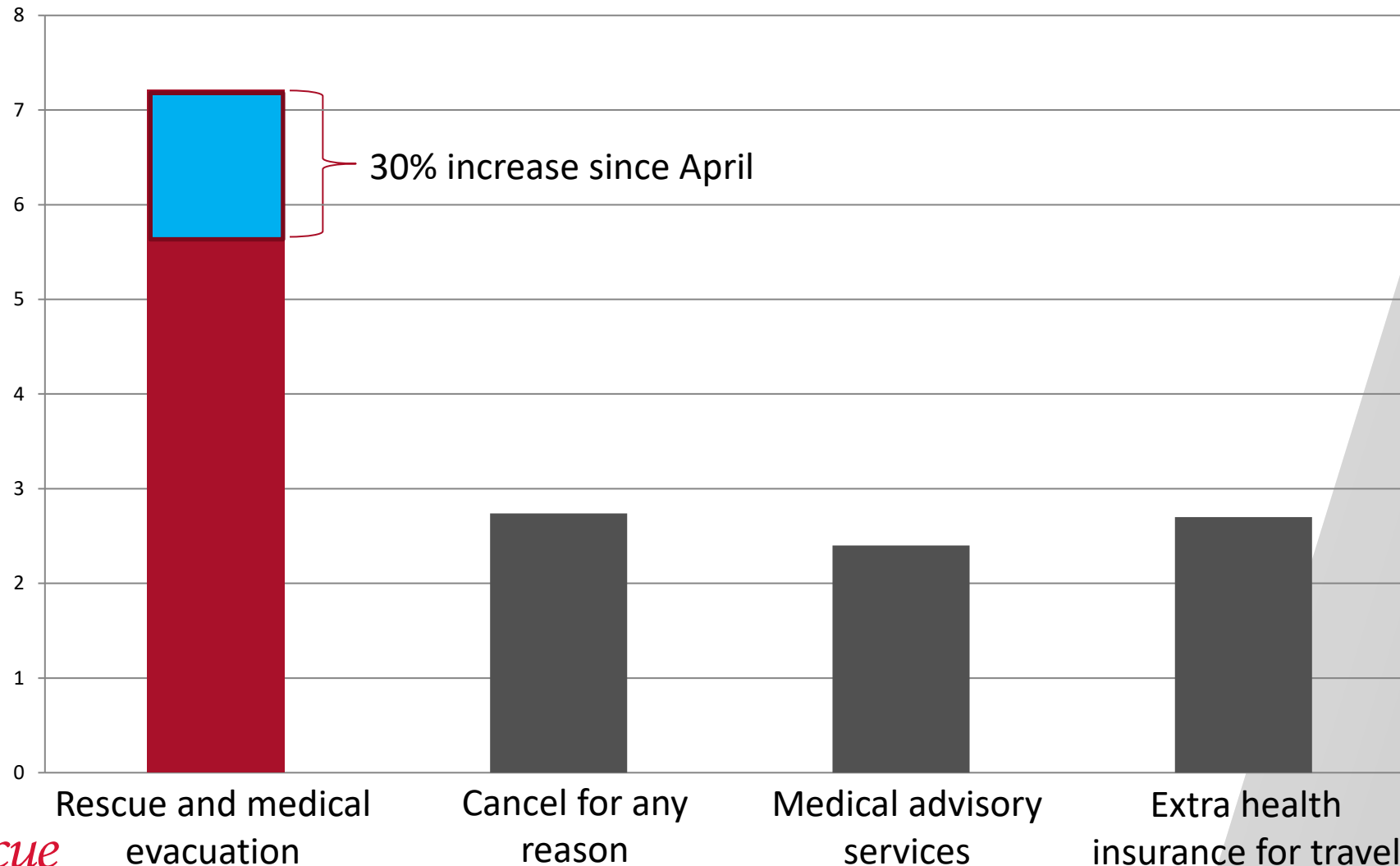
KEY TO RESTARTING: REBUILD CONFIDENCE

1. **Create/update your Emergency Action Plan (EAP)**
2. **Make sure you have contingencies in place**
3. **Evaluate your insurance coverage**
4. **Partner with a travel risk and crisis management provider (TRCM)**

The threats have changed; your responsibility has not



WHAT'S MOST IMPORTANT TO TRAVELERS?





For questions and additional information

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