FROM MY PRESENTATION AT ETC FEBRUARY 4TH 2020:

- Novel Coronavirus outbreak originates in Wuhan, China on December 31, 2019
- As of February 3, 2020, at least 17,486 have been sickened and 362 have died
- Rate of infection reflects early stages of a global pandemic
- Total cost in lives and economic impact unknown; CNN currently estimates economic losses at $60 billion
SINCE THAT TIME:

This is the timespan of the previous graph

US daily COVID infections (Source: CDC)
MAJOR DAMAGE TO OUR INDUSTRY GLOBALLY

64 MILLION JOBS LOST

Source: World Travel and Tourism Council
CAUSE FOR OPTIMISM

Infection rates are in freefall as we approach herd immunity
CAUSE FOR OPTIMISM

Cases are falling in X out of 50 US States
CAUSE FOR OPTIMISM

Infection/quarantine as a primary travel concern plunged 41% since January...

Source: Global Rescue quarterly surveys
CAUSE FOR OPTIMISM

Infection/quarantine as a primary travel concern plunged 41% since January...

..and confidence has climbed 61%

Source: Global Rescue quarterly surveys
CAUSE FOR OPTIMISM

Travelers were twice as likely to plan travel internationally within 6 months in April 2021 vs. September 2020...

..and 208% more of them had already traveled internationally today vs April

Source: Global Rescue quarterly surveys
Air traffic has risen to 80% of pre-pandemic levels.
KEY TO RESTARTING: REBUILD CONFIDENCE

1. Create/update your Emergency Action Plan (EAP)
2. Make sure you have contingencies in place
3. Evaluate your insurance coverage
4. Partner with a travel risk and crisis management provider (TRCM)

The threats have changed; your responsibility has not.
WHAT’S MOST IMPORTANT TO TRAVELERS?

- Rescue and medical evacuation: 30% increase since April
- Cancel for any reason
- Medical advisory services
- Extra health insurance for travel
For questions and additional information

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