FROM CURIOUS TO COURAGEOUS:
STEPPING INTO CONTEMPORARY CHALLENGES AND EXPECTATIONS IN INCLUSIVE, AUTHENTIC CULTURAL TOURISM

Tonya M. Matthews Ph.D.
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International African American Museum

BUILDING & GARDENS:

On Hallowed Ground
EXHIBITIONS:
10 CORE GALLERIES +
SPECIAL EXHIBITIONS:
CENTER FOR FAMILY HISTORY:
Taking Our Travelers From Curious To Courageous in 5 Framing Thoughts
FOUNDATIONAL PRINCIPLES

PRO TOOL: PEOPLE LOVE A GOOD STORY.

PRO TIP: MEET PEOPLE WHERE THEY ARE – AND DON’T MAKE ASSUMPTIONS ABOUT WHERE THAT IS.
1. Curiosity is a human condition and a skill set.
2. Place matters.
4. Transformation requires reflection.
5. The burden of courage... is on **us**.
FROM CURIOUS TO COURAGEOUS
IN 5 FRAMING THOUGHTS & 2 FOUNDATIONAL PRINCIPLES

Curiosity is a Human Condition and Skill Set.
Place Matters.
Voice Matters.
Transformation Requires Reflection.
The Burden of Courage Is on Us.

FOUNDATIONAL PRINCIPLES
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