



GLOBAL *rescue*

TRAVEL RISK | CRISIS MANAGEMENT | RESPONSE





CRISIS DEFINITIONS

Frequency

The rate at which something occurs or is repeated over a particular period of time or in a given sample

Magnitude

The size or extent of an event measured in lives lost, injuries and physical damage



TYPES OF EVENTS

Low frequency, high magnitude (macro events)

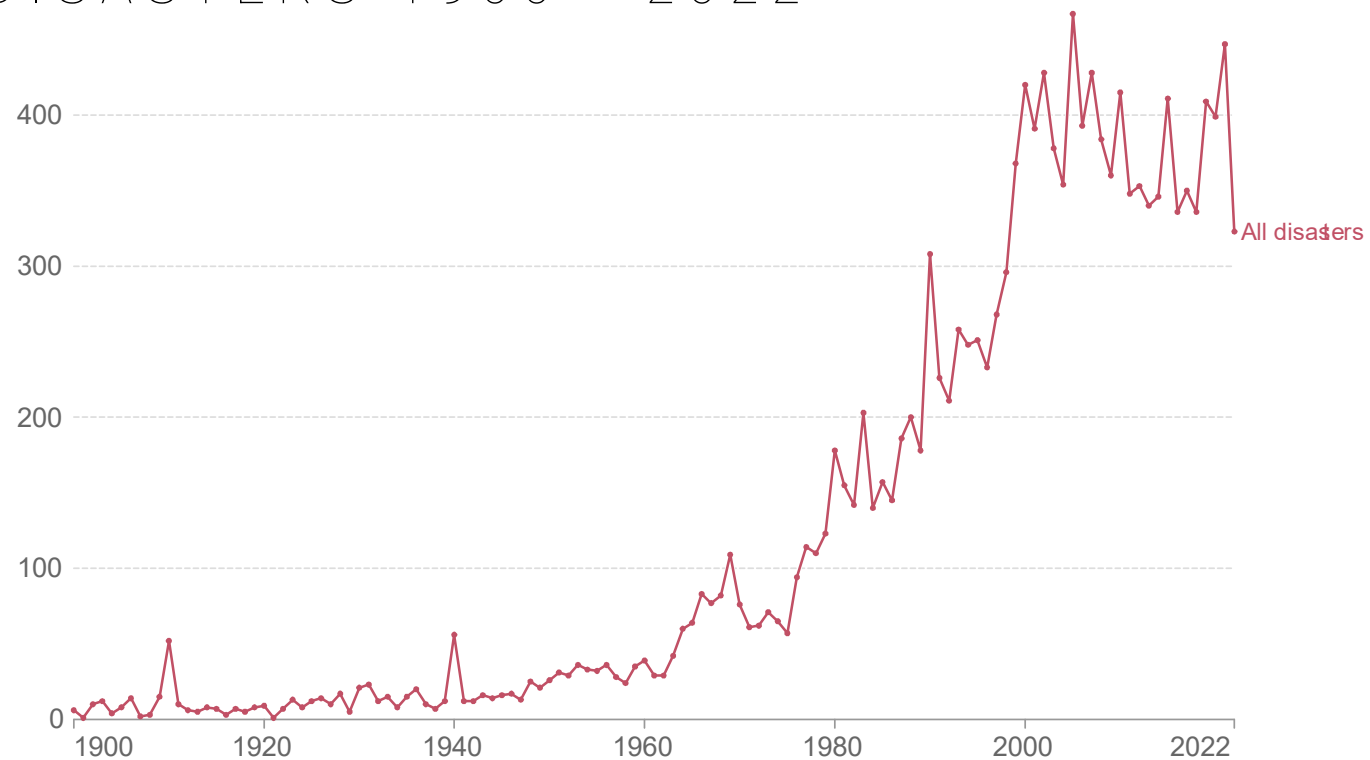
- + Natural disasters
- + Civil unrest, war
- + Disease outbreaks

High frequency, low magnitude (micro events)

- + Motor vehicle accidents
- + Violent crime
- + Traveler medical issues

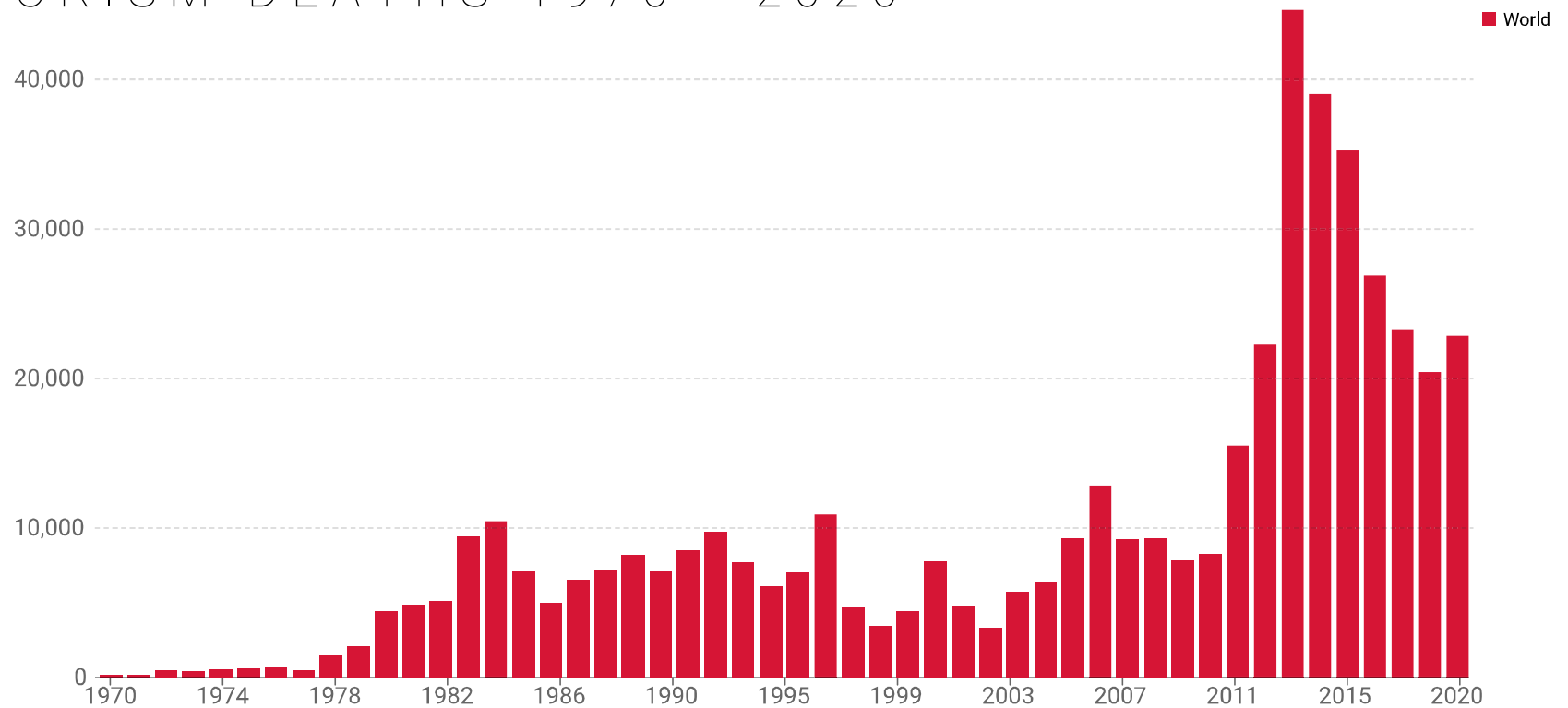
TYPES OF EVENTS - MACRO

NATURAL DISASTERS 1900 - 2022



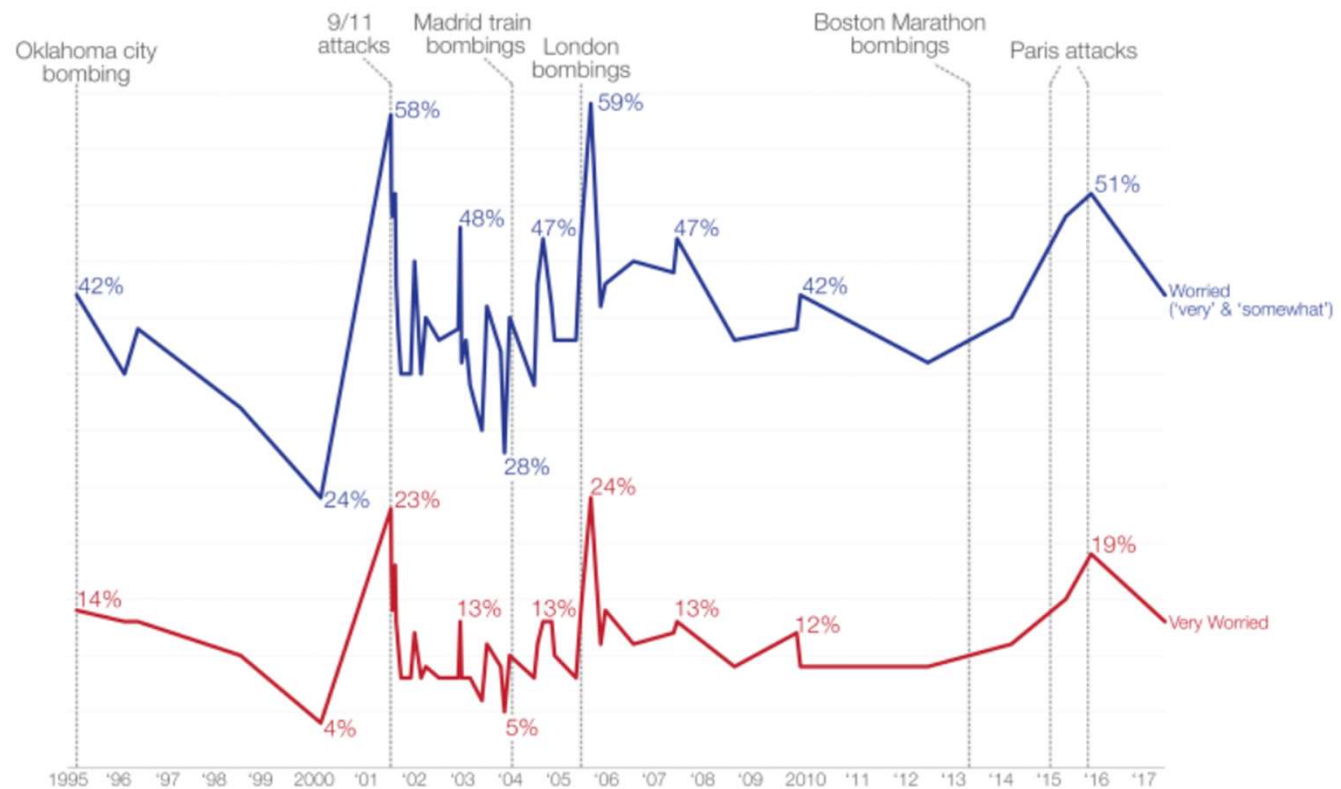
TYPES OF EVENTS - MACRO

TERRORISM DEATHS 1970 - 2020



PERCEIVED RISK

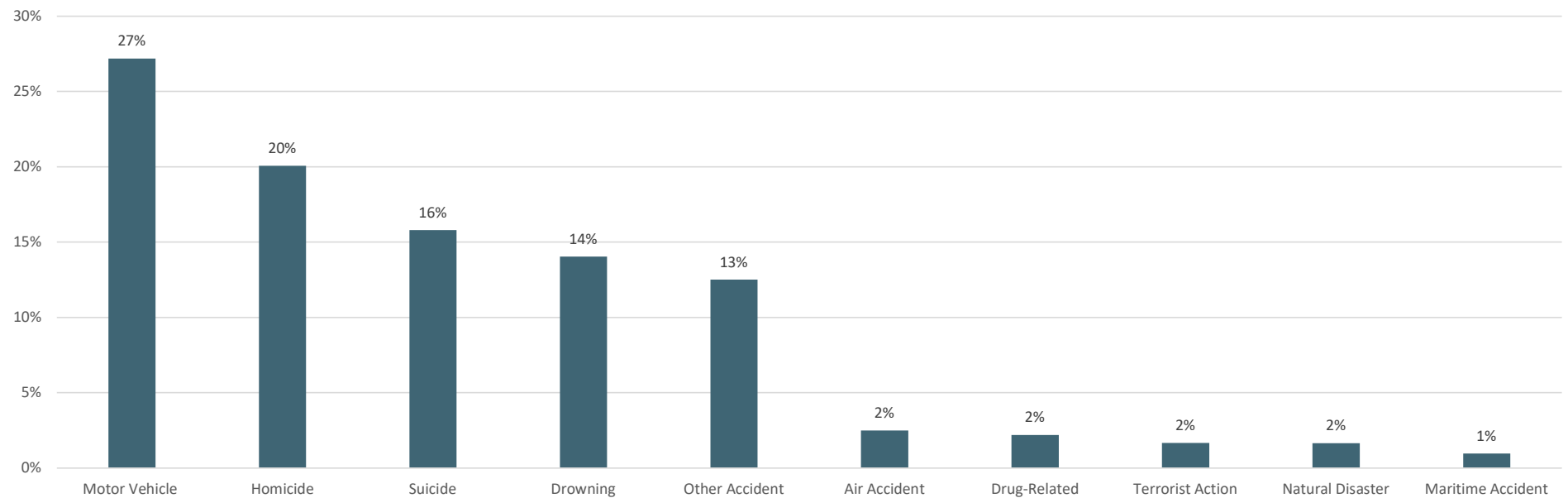
TERRORISM



ACTUAL RISK

U.S. TRAVELER DEATHS

American Citizens Causes of Death Overseas 2010-2019



COVID COMPARED

IT CAN ALWAYS BE MUCH WORSE

COVID

CASES

~~659~~ million

DEATHS

~6.9 million

% OF POP

0.09%

Spanish flu

CASES

~500 million

DEATHS

~50 million

% OF POP

3%

Bubonic plague

CASES

Unknown

DEATHS

~50 million

% OF POP

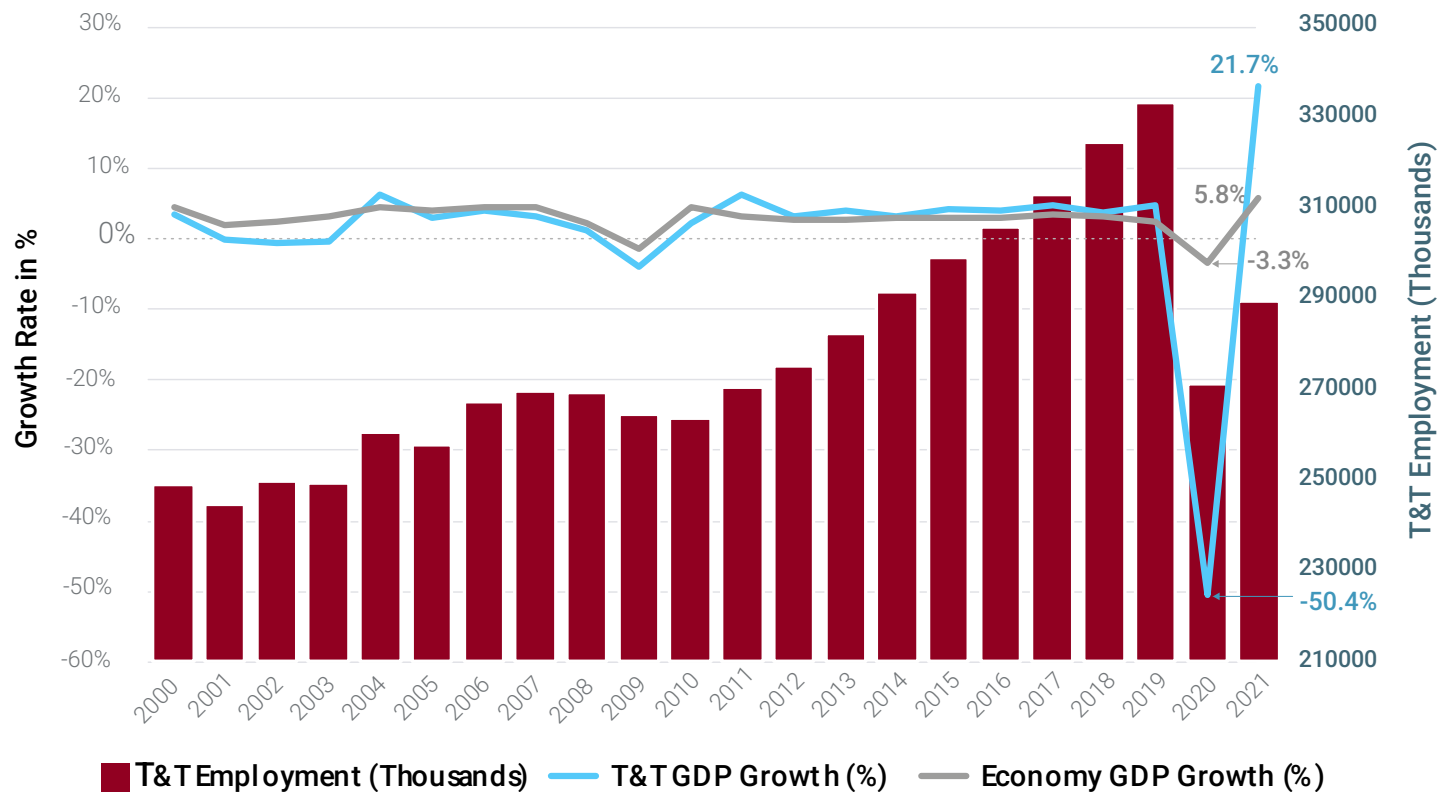
17%

(30% of Europe)

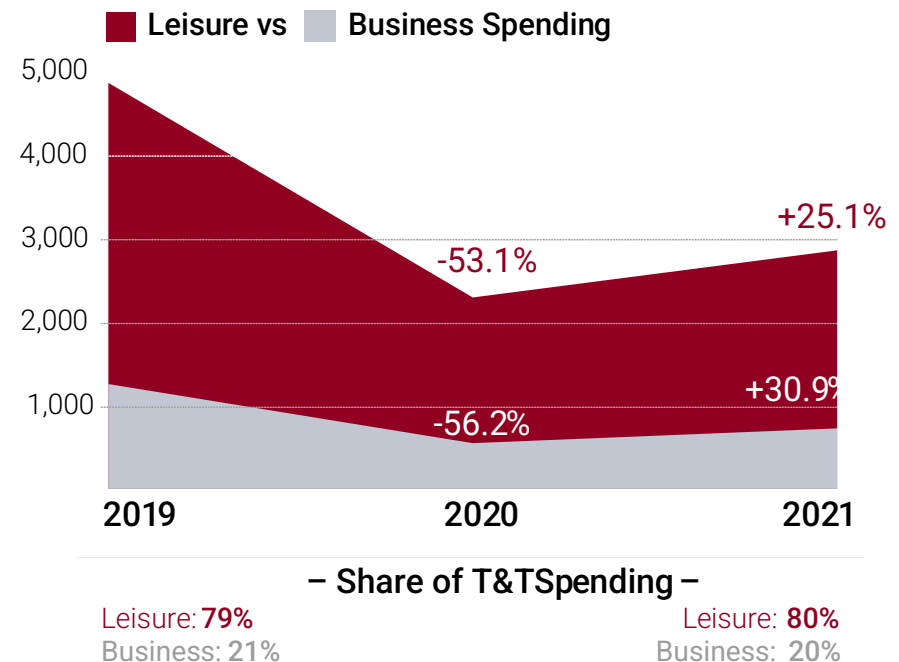
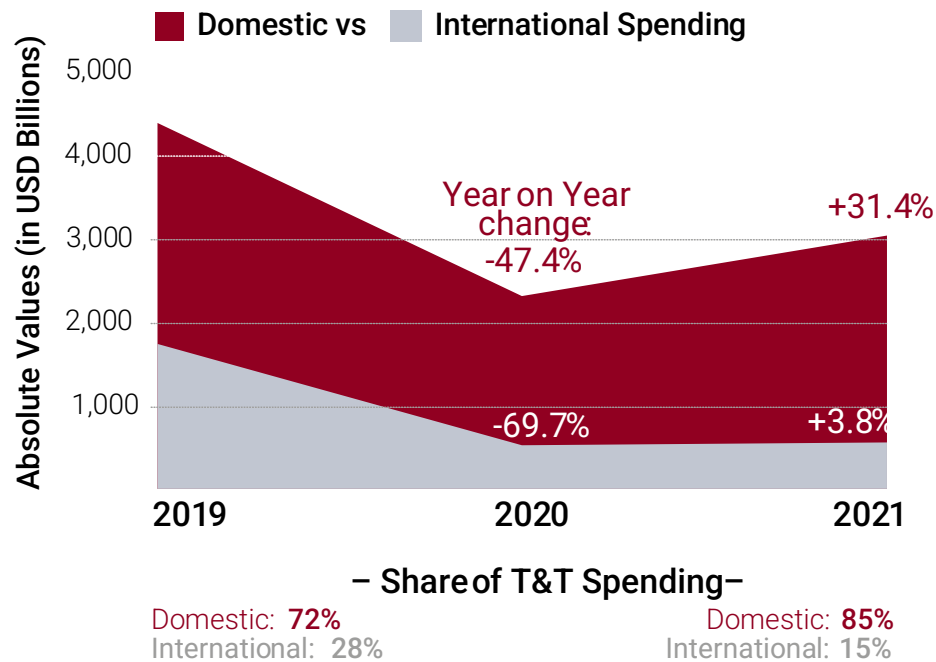
WTTC DATA

2019	2020	2021
TRAVEL & TOURISM GDP (PERCENTAGE OF GLOBAL GDP)		
10.3%	5.3%	6.1%
CHANGE IN TRAVEL & TOURISM (YEAR ON YEAR)		
	-50.4%	+21.7%
	-\$4.9 trillion GDP loss	+1 trillion GDP gain
JOBS SUPPORTED BY TRAVEL & TOURISM		
333m	271m	289m
1/10 of global employment	1/12 of global employment	1/11 of global employment
(2014-2019)	Change in jobs (Year on year)	
1/4	-62m	+18.2
Of all global net new jobs were created by Travel & Tourism	Jobs lost	Jobs gained

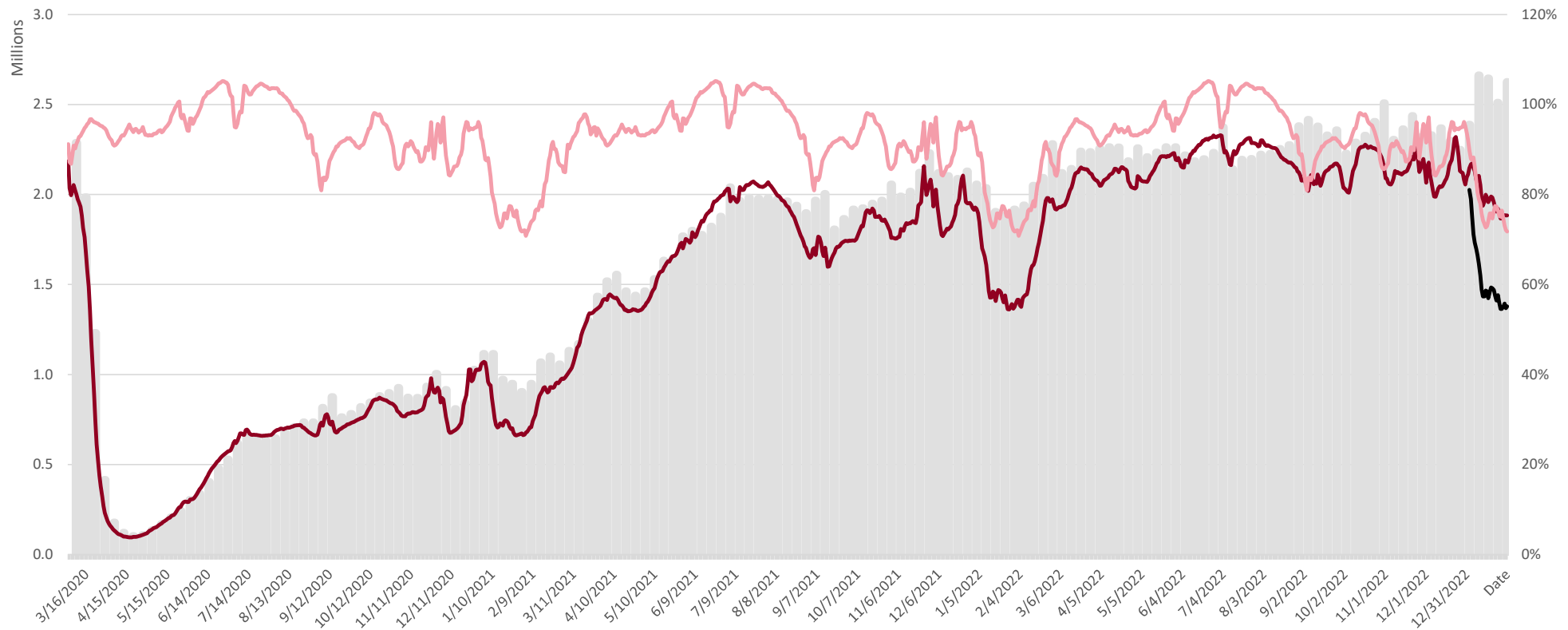
ECONOMIC IMPACT TIMELINE



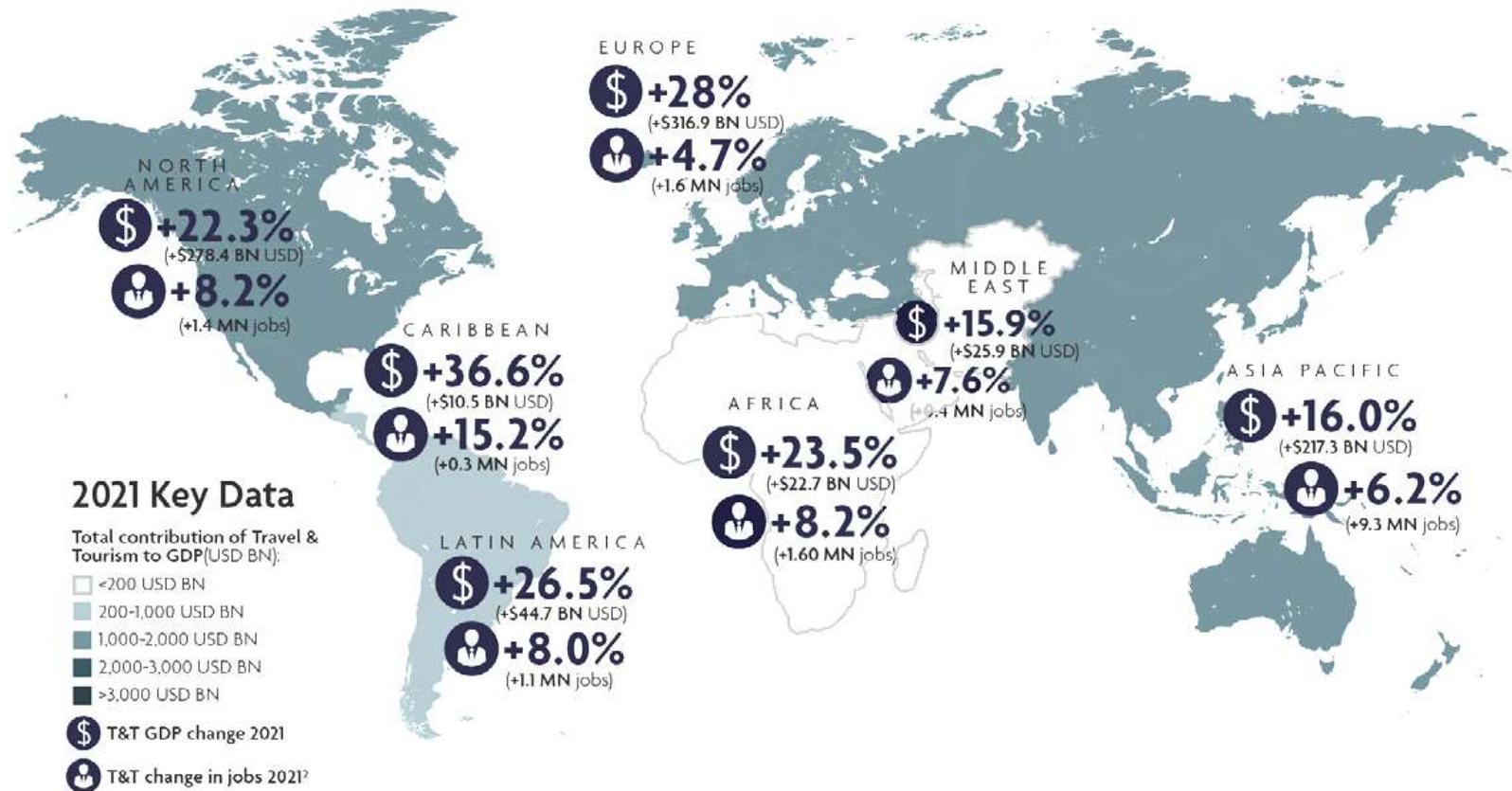
DOMESTIC OUTPACES INTERNATIONAL; LEISURE OUTPACES BUSINESS



AIR TRAVEL RECOVERY



REGIONAL OVERVIEW



RECOVERY THREAT

UKRAINE WAR

- + Low impact for most tourism
- + Creates general climate of insecurity and caution
- + Regional impact for surrounding areas



RECOVERY THREAT

CHINA/TAIWAN WAR

- + Low likelihood of conflict
- + China is considerably weaker than most people think
- + Businesses leaving China due to CCP policies
- + Massive Covid spread risks creation of a new variant



RECOVERY THREAT **ANOTHER PANDEMIC**

- + Very unlikely near term
- + Covid Variant - 5bb+ likely have natural immunity; therapeutic efficacy
- + Long-term threat - significant

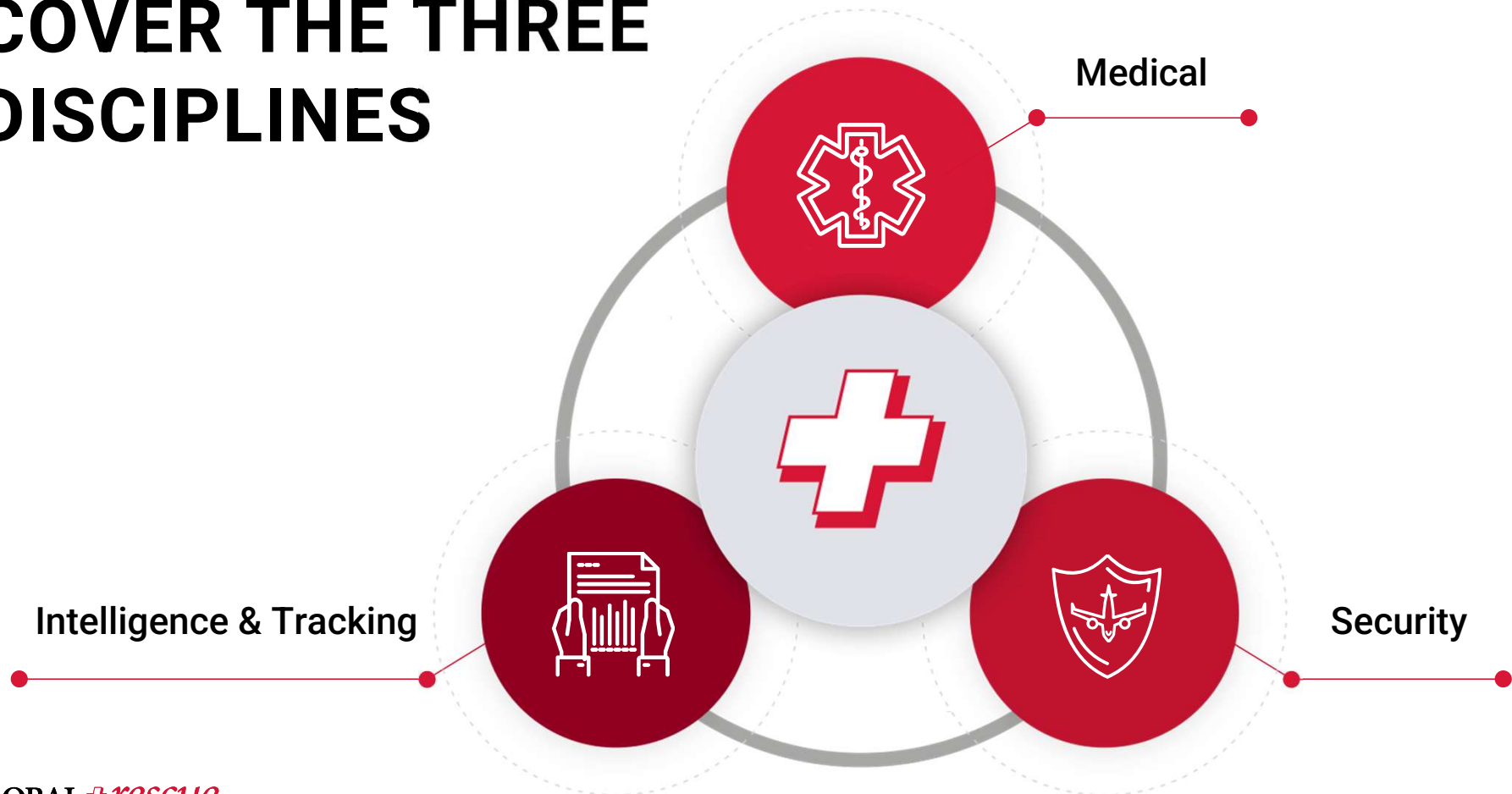


MAKE AN EMERGENCY ACTION PLAN (EAP)

- + Identify risks (macro/micro)
- + Plan + prepare Define response systems + protocols
- + Mitigate risks Recovery



COVER THE THREE DISCIPLINES



CASE STUDY: HOTCHKISS

- + **2014** - Cara Munn, an American teenager, contracts tick-borne encephalitis while traveling in China in 2014
- + It takes 10 days before she is evacuated to the US; parents have to fly to China and do it themselves
- + School found to have breached their duty of care
- + **2015** - \$41.5M jury award
- + **2017** – State Supreme Court **upholds**
- + **2018** – U.S. Appeals Court again **upholds**

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Munn v. Hotchkiss School: A Risk Management Case Study

6 Minute Read
November 14, 2017

Written By



KENNETH WHITMAN, ESQ.



JEFFREY MIENT

For quite some time now, the Connecticut Supreme Court of Munn v. Hotchkiss School webinar on the topic in 2014. The insect bite re student, who lost mover that causes her to droo the school, which had



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The Connecticut Supreme Court ruled this month to uphold a \$41.5 million verdict in favor of a high school student who was stricken with tick-borne encephalitis during a school-led trip to China. Higher education groups have warned that the case could deter institutions from offering study abroad programs out of fear they could be held liable to the tune of tens of millions of dollars in the event students contract uncommon illnesses.

Higher education groups joined with K-12 school organizations in filing an amicus brief in support of the Hotchkiss School in the case against it filed by the Munn family. The Munn family argued that Hotchkiss, a private boarding school in Connecticut, had been negligent by failing to warn students on a trip to China of the risk of viral encephalitis and by failing to ensure they took precautions against insect bites and insect-borne diseases.

According to court documents, Cara Munn, who was 15 at the time of the month-long Hotchkiss-organized trip in 2007, fell ill from tick-borne encephalitis after hiking on China's Mount Panshan, which a federal court order describes as a forested mountain. The order describes what happened at the mountain and immediately thereafter.

"No warnings to wear bug spray were given. Trip leader [Jean] Yu left her bug spray on the bus. After hiking to the top of the mountain, a group of three or four students, including Munn, decided to hike down, while the others took a cable car. Yu pointed them to the path and said that she would wait for them at the bottom. Munn testified that the students decided to leave the paved path and follow narrow dirt trails instead. The students got lost and walked among trees and through brush.

"Munn testified at trial that after the trip to Mount Pan[shan] she had many insect bites and woke with a headache, a fever and weakness."

Study Abroad and a \$41.5 Million Verdict

Could finding in favor of a high school student infected by a tick-borne disease on a school trip to China have a chilling effect on other study abroad programs?

By Elizabeth Redden

// August 24, 2017





CASE STUDY: **ARAB SPRING**



Fortune favors the prepared

Louis Pasteur (1822-1895)

QUESTIONS?

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